

**WE HAVE
THE MANY
STOMACHS
FOR THIS**

VIGOR[®] + IHG[®]



**BRAND EXPERIENCES
SHOULD BE JUST AS
MEMORABLE AS THE
MOMENTS THEY SERVE.**



FUELING REMARKABLE FOOD & BEVERAGE EXPERIENCES

SERVICES

360° F&B Strategy / Concept Ideation / Storytelling / Naming / Identity / Packaging / Uniforming / Marketing Strategy / Digital Marketing / Campaign Creative / Culinary & Beverage Consulting / Interior Design / FF&E / Activation Support / Menu Architecture & Design / Web Design



CHAMPIONING WHAT'S NEXT WITH CONFIDENCE AND CLARITY

SERVICES

Branding / Rebranding / Brand Strategy / Positioning /
Naming / Storytelling & Messaging / Identity / Marketing
Collateral / Digital Experiences / Advertising Campaigns /
Owner & Franchise Toolkits / Web Design & Development

EXPERIENCE

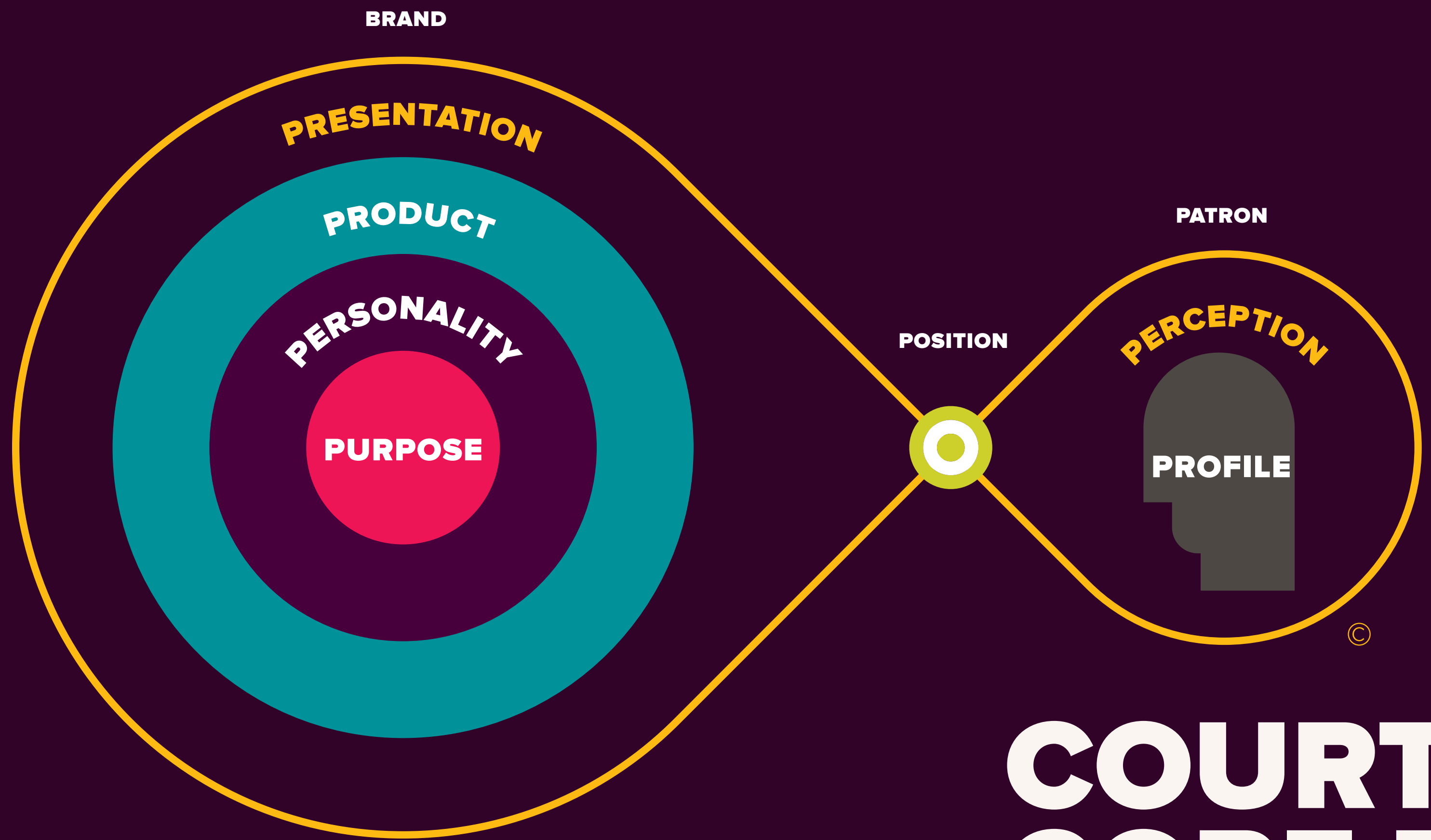
IMMERSED IN
HOSPITALITY



WIGOR

INSPIRING EXTRAORDINARY

STRATEGY-LED
DESIGN-DRIVEN

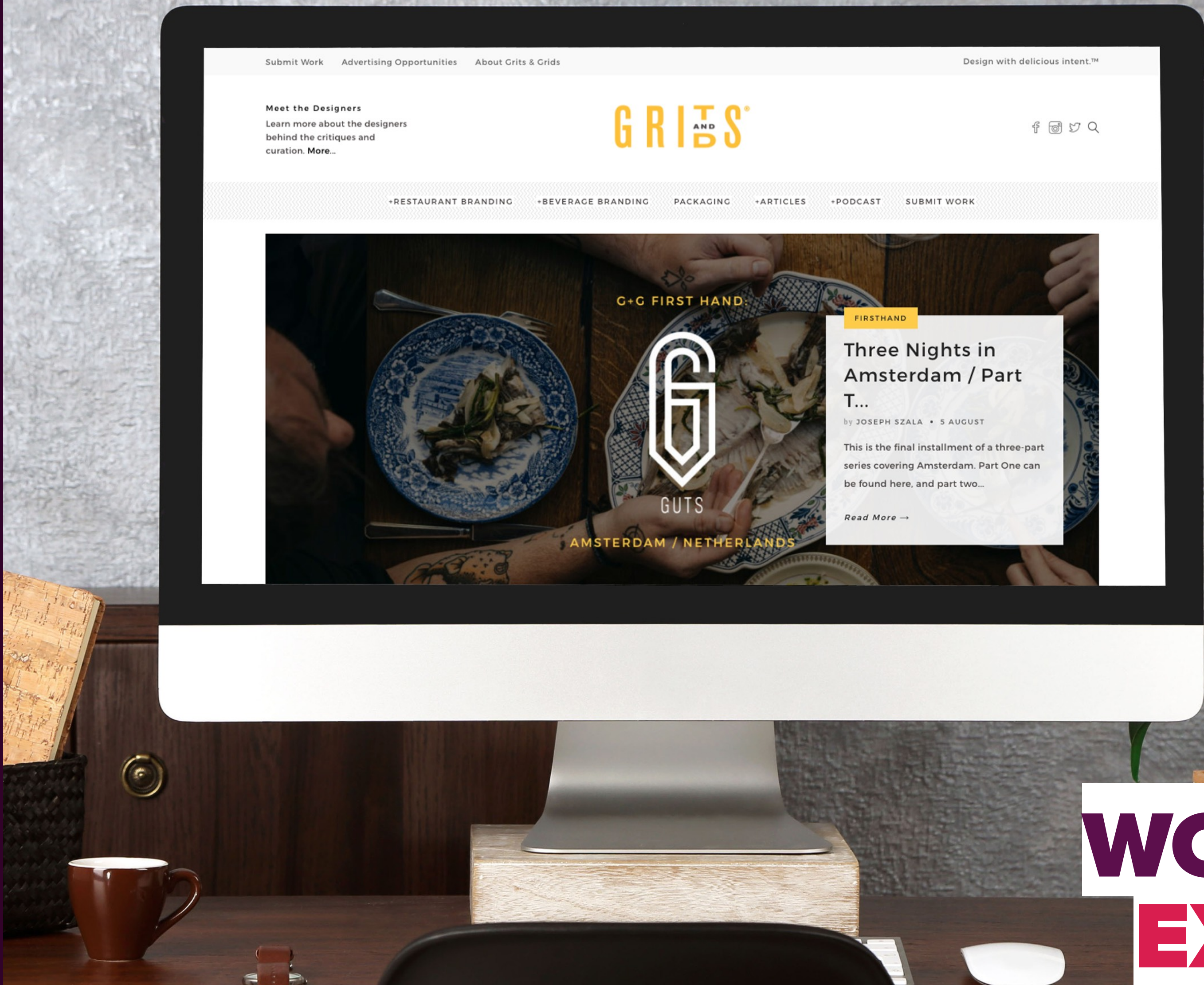


COURTING
CORE PATRONS
TO INSPIRE
DEVOTION

WIGGORS

INSPIRING EXTRAORDINARY

NUMBER ONE BLOG & PODCAST



CURATING A
WORLD OF DESIGN
EXCELLENCE AND
INSPIRATION

VIGOR

PULL THE TRIGGER



**REDEFINING A
NEIGHBORHOOD
WITH INNOVATIVE
F&B EXPERIENCES**

**OVER THE COURSE OF
SEVEN YEARS, WE
COLLABORATIVELY
REDEFINED THE SOCIAL
SCENE OF BALTIMORE'S
ICONIC FEDERAL HILL
NEIGHBORHOOD.**

BANDITOS
BAR & KITCHEN

Wayward
SMOKEHOUSE



BOOK NOW



CAPTURING THE REBELLIOUS MEXI-CALI SPIRIT



2012



2015



2017

**EVOLVING BANDITOS'
BRAND TO MAINTAIN
MARKET DOMINANCE**



CRAFTING A BBQ BRAND
THAT MAKES ITS OWN RULES



TAKING IT BACK TO
BEAUTIFULLY
DELICIOUS BASICS

SHAREABLES

HOUSE CHIPS
CRISPY POTATOS, DUTY AND VINEGAR,
TOMATOES, GARLIC, CHEDDAR, AND
SHRIMP. \$10

DO THE DAY BEET
BEEF, POTATOS, CARROT, GARLIC, AND
SHRIMP. \$10

WINGS
CRISPY CHICKEN, GARLIC, AND
SHRIMP. \$10

RAIL'S PICKLES
CRISPY CHICKEN, GARLIC, AND
SHRIMP. \$10

WINGS
CRISPY CHICKEN, GARLIC, AND
SHRIMP. \$10

SIZZLE SPOTS
CRISPY CHICKEN, GARLIC, AND
SHRIMP. \$10

SOUP + GREENS

TRADITIONAL TOMATO SOUP
CRISPY POTATOS, DUTY AND VINEGAR,
TOMATOES, GARLIC, CHEDDAR, AND
SHRIMP. \$10

RECIPE: FEDERAL SOUP
CRISPY POTATOS, DUTY AND VINEGAR,
TOMATOES, GARLIC, CHEDDAR, AND
SHRIMP. \$10

GREEN WITH PROTEIN
CRISPY POTATOS, DUTY AND VINEGAR,
TOMATOES, GARLIC, CHEDDAR, AND
SHRIMP. \$10

SAMMIES

CRISPY POTATOS, DUTY AND VINEGAR,
TOMATOES, GARLIC, CHEDDAR, AND
SHRIMP. \$10

WINE 101

WINE ON TAP (100 GLASS/POUR)

WINE BY THE BOTTLE

WINE BY THE GLASS (100 GLASS/POUR)

PEOPLES CHOICE COCKTAILS

WINE 101

MEAT HOUSE CURED

CHEESE

DAILY FEATURES

HAPPY HOUR 4-9PM

BAR BITES

DRINK SPECIALS

SOON-TO-BE-FAMOUS PATTY'S

PEOPLES CHOICE COCKTAILS

WINE 101



BORN & BRED FOR FOOD, BEVERAGE, & HOSPITALITY BRANDING



- ▶ Branding
- ▶ Strategy
- ▶ Positioning
- ▶ Messaging
- ▶ Naming
- ▶ Identity Design
- ▶ Concept Development
- ▶ Communications
- ▶ Activation Support
- ▶ Collateral
- ▶ Menu Systems & Consulting
- ▶ Web Design
- ▶ Interior Design
- ▶ Architectural Onboarding
- ▶ Marketing
- ▶ Owner/Manager Toolkits

FIND THIS DECK & DEEPER DETAILS @
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